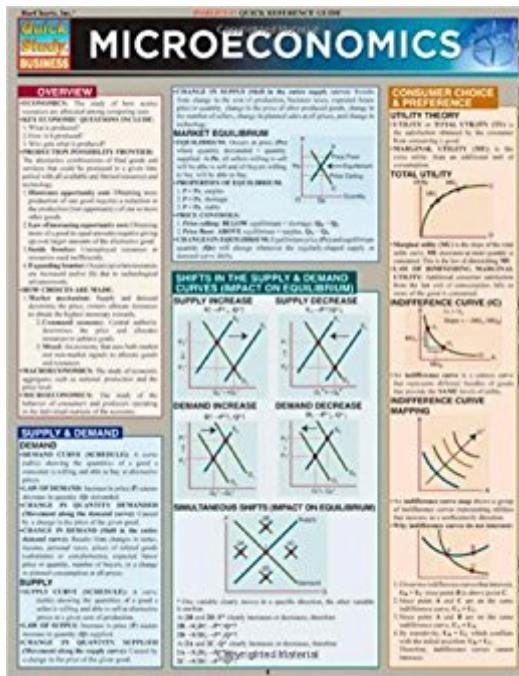


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# Microeconomics (Quickstudy: Business)



## Synopsis

With the economy currently in turmoil, understanding how businesses and consumers interact is more important than ever. For business owners and students of economics, alike. A handy, fluff-free resource tool, our 3-panel (6-page) guide simplifies the world of microeconomics through the use of definitions, formulas and full-color tables and charts.

## Book Information

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## Customer Reviews

This seemed like a waste of five dollars at first, but as the class continued I found myself using this chart quite a bit. It has a breakdown of all the major equations and graphs that are used in the McGraw-Hill book and it helped with studying. I also continued to use some parts of this very colorful chart in Macroeconomics as well as there are many of the same formulas used. This turned out to be one of the most useful purchases for school ever.

This chart has the same issue as the micro one, which is really a non-issue. The information on it is great, but my ECON textbook went in a different order than this chart. If you want to use this as a quick reference before a test or quiz, make sure you familiarize yourself with the differences between this and your textbook and where the info is. Don't rely on it alone just in case it words things differently, as for example, certain variables used terms that were different than what we used in our text/tests.

This just arrived yesterday. My class starts tomorrow, so that worked out well. It's very much what I expected, punched to fit into my three ring notebook, easy to read, well organized, etc. Looks like a good reference tool for helping me get through Macroeconomics this summer.

Helps a bit

This is a good tool to point what are the main ideas or arguments such as the graphs and charts and how do slopes shifts. But the details are missing such as in the case of foreign exchange markets or how a currency affects the country. All those tiny details that will help you wiggle with the tools provided. Overall, Great job, in putting it all together. Oh something I hate from the chart is the 3 punch holes; because the holes have cut pieces of some information. Please guys don't punch anymore, let us do it if we want to.

A helpful, quick reference study guide that helped me out through the college course. No complaints, and I would do business again with the seller.

Great study sheet

I'm not entirely sure what the order of the chart is. The information on it is great, don't get me wrong. I honestly have no idea what the general order for Micro topics is in most books, but my books went in a different order than this chart. If you want to use this as a quick reference before a test or quiz, make sure you familiarize yourself with the differences between this and your textbook and where the info is.

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